

CANADIAN
ENTERPRISE MOBILITY MANAGEMENT (EMM)
MARKET REPORT



2018 EDITION

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**CANADIAN ENTERPRISE MOBILITY MANAGEMENT
MARKET REPORT, 2018 EDITION**

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About This Report

The **Canadian Enterprise Mobility Management (EMM) Market Report, 2018 Edition** is NBI/Michael Sone Associates' analysis of this rapidly growing market segment and updates its previous edition. We believe it to be the most comprehensive and rigorously researched document of its kind available on the subject in Canada.

At more than 80 pages, this report provides an insight on the issues surrounding EMM, the solutions for both company provided devices (CPD) and particularly, employees who bring their own devices (BYOD), and are being deployed to ensure continued security of sensitive information and probable future developments in this sector.

It is divided into five sections. The first comprises a preamble that includes a short history and overview of EMM, highlighting in particular, the evolution from BYOD to Universal Endpoint Management (UEM) and the growing need to protect the enterprise from threats posed by an increasing variety of mobile devices. This is followed by an analysis of the Canadian market including the ascendance of BlackBerry and Microsoft, the multiplicity of solutions and the growing propensity of their adoption by organizations large and small. Section 3 provides a discussion on the need for mobile enterprise security and of the types of solutions that address major issues, including zero-day vulnerability, as well as the developments and technology pertinent to the needs of commercial and public enterprises.

The fourth section provides profiles of the top 10 significant solutions providers and their products while the fifth examines the role three leading service providers play in this vital branch of the wireless industry.