

CANADIAN  
ENTERPRISE UNIVERSAL ENDPOINT MANAGEMENT  
MARKET REPORT



2020 EDITION

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MANAGEMENT MARKET REPORT, 2020 EDITION**

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## **About This Report**

The **Canadian Enterprise Universal Endpoint Management Market Report, 2020 Edition** continues NBI/Michael Sone Associates' analysis of this ever-growing market segment. It updates previous editions of our Enterprise Mobility Management (EMM) report in recognition of the ubiquity and growth of endpoints beyond just smartphones and laptops. We believe it to be the most comprehensive and rigorously researched document of its kind available on the subject in Canada.

At more than 80 pages, this report provides an insight on the issues surrounding Universal Endpoint Management (UEM), the solutions for both company provided devices (CPD) and employees who bring their own devices (BYOD), and are being deployed to ensure continued security of sensitive information and probable future developments in this sector.

The report is divided into five sections. The first comprises a preamble that includes a short history and overview of EMM, highlighting in particular, its evolution from BYOD to Universal Endpoint Management (UEM) and the growing need to protect the enterprise from threats posed by an increasing variety of mobile devices and exacerbated by the COVID-19 pandemic driven increase in remote work and learning. This is followed by an analysis of the Canadian market, the multiplicity of solutions and the growing propensity of their adoption by organizations large and small. Section 3 provides a discussion on the increasing need for endpoint security and of the types of solutions that address major issues, including zero-day vulnerability, as well as the developments and technology pertinent to the needs of private commercial and public enterprises.

The fourth section provides profiles of 10 significant solutions providers, their products and go-to-market initiatives, while the fifth examines the role the three leading Canadian service providers play in this vital branch of the mobile and fixed wireless industry.