CANADIAN

INTERNET OF THINGS SERVICES

MARKET REPORT

2022 EDITION

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LIST OF EXHIBITS

> ## CANADIAN INTERNET OF THINGS SERVICES MARKET REPORT
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ABOUT THIS REPORT

The *Canadian Internet of Things (IoT) Services Market Report, 2022 Edition* is NBI/Michael Sone Associates' fifth report on this topic. The Canadian IoT ecosystem encompasses a variety of participants that includes IT companies, platform providers, equipment vendors, hardware/device manufacturers, wireless service providers/carriers, and systems integrators. This report focuses on IoT services offered by the three national Canadian wireless carriers (Bell, Rogers and TELUS), provincial provider SaskTel, and Waterloo, Ontario-based IoT solutions company eleven-x. Section 3 contains in-depth profiles which assess the solutions suites, partnerships, and IoT connectivity options of each of these players. In Section 4 we have included profiles on the two major IoT connectivity and device management platform providers – Cisco and Ericsson.

Section 1 – **Market Overview & Analysis** – includes a qualitative assessment of the technological backbone of IoT. We highlight data's crucial role within IoT deployments while detailing the networking and connectivity media that continue to power IoT ecosystems in Canada. We have provided a break-down of the various industry participant categories while exploring the solutions that are most prevalent in the Canadian market. We have also included a sub-section on the importance of IoT security.

In Section 2 – **Quantitative Market Overview** – we have quantified the Canadian IoT market through four exhibits in terms of revenues and number of connections. Included are estimates and projections of size and provider market share for 2020 – 2023.

This report should be used in conjunction with NBI/Michael Sone Associates' **Canadian Managed Security Services Market Report, 2021 Edition**, **Canadian Mobile Wireless Communications & 5G Services Market Report, 2021 Edition**, and **Canadian Fixed Wireless Services Market Report, 2022 Edition.**