CANADIAN

INTERNET OF THINGS & MACHINE-TO-MACHINE SERVICES

MARKET REPORT

2017 EDITION

NBI / MICHAEL SONE
ASSOCIATES INC.
www.nbicanada.com

CANADIAN IoT & M2M SERVICES MARKET REPORT 2017 EDITION

TABLE OF CONTENTS

CANADIAN IoT & M2M SERVICES MARKET REPORT
2017 EDITION

TABLE OF CONTENTS

CANADIAN IoT & M2M SERVICES MARKET REPORT
2017 EDITION

LIST OF EXHIBITS

CANADIAN IoT & M2M SERVICES MARKET REPORT
2017 EDITION

ABOUT THIS REPORT

The *Canadian Internet of Things (IoT) and Machine-to-Machine (M2M) Services Market Report, 2017 Edition* is NBI/Michael Sone Associates' inaugural examination of the competitive landscape of the IoT and M2M Services market in Canada. The IoT market in Canada (and elsewhere) is comprised of a large and varied provider ecosystem (including IT companies, platform providers, equipment vendors, device manufacturers, networking companies, wireless service providers etc.). Being that NBI/Michael Sone Associates is first and foremost dedicated to researching the Canadian telecommunications industry, this report focuses on the IoT services provided by the three major Canadian wireless carriers and provides a detailed analysis of the development of, and trends driving, the Canadian IoT and M2M market in general and the services provided by the wireless carriers in particular. The size of the market held by the wireless carriers and their market shares are presented in terms of revenues and number of connections for the period 2014 to 2019. While the report focuses on the three largest carriers, we have produced profiles of two other important service providers and accounted for their revenues and connections in the overview.