

CANADIAN
INTERNET SERVICE PROVIDERS
MARKET REPORT



2016 EDITION

NBI / MICHAEL SONE
ASSOCIATES INC.

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About this Report

The **Canadian Internet Service Providers Market Report, 2016 Edition** is NBI/Michael Sone Associates' ongoing analysis of the Canadian ISP market and continues to be the most comprehensive and rigorously researched document available on the subject.

The report is divided into three main sections. The first presents an overview that discusses major issues such as fibre deployment, higher broadband speeds, video streaming and the provision of broadband to all corners of the country, as well as developments and technology pertinent to the industry including the growth of broadband penetration, the maturation of the market and the impact of wireless access and the latest TV delivery technologies. This overview is punctuated with four figures illustrating six-year subscriber and revenue growth trends. The second section provides qualitatively and quantitatively individual profiles of more than a dozen significant national and regional ISPs and their subsidiaries. These include the individual telco, cableco and non-aligned ISPs. The third section contains three detailed exhibits, which illustrate cableco and telco broadband subscribers & revenues, business versus consumer data, segmentation by level of broadband service and forecasts through 2019, along with provincial subscriber distribution. Each industry segment has been explored so that the report presents services offered and planned, marketing activities, price ranges, as well as technology trends.

Please note that the mobile Internet market is examined and discussed in depth in NBI/Michael Sone Associates' **Canadian Mobile Wireless Communications Services Market Report**. ISP subscriber totals and revenues in this report's exhibits do not include mobile Internet customers. Also, fixed and nomadic wireless access is treated in greater depth in our **Canadian Wi-Fi/WiMAX Market Report**.